

# OLA SEASON 2025 COMPETITION

## COMPETITION TERMS & CONDITIONS

### 1. These Terms

- 1.1. These **Competition Terms & Conditions** (which include the **Competition Details**) set out the basis for participating in the Competition identified below.
- 1.2. By entering or participating in the Competition **you agree** to these Competition Terms & Conditions.

### 2. Competition Details

<b>Promoter</b>	<p>The Magnum Ice Cream Company (Pty) Ltd;</p> <p>Registered/Primary address: 15 Nollsworth Crescent, Nollsworth Park, La Lucia Ridge Office Estate, La Lucia, 4051;</p> <p><b>Contact details:</b></p> <p>Name: Magnum Ice Cream Company Consumer Affairs</p> <p>Email: <a href="mailto:consumer.affairs-za@magnumicecream.com">consumer.affairs-za@magnumicecream.com</a></p>
<b>Competition</b>	<p>Stand a chance to win one of 4 trips for 2 adults to Mauritius with Ola, plus other prizes.</p>
<b>Prize(s)</b>	<p>One of 4 Main Prize includes:</p> <ul style="list-style-type: none"><li>• Trip for 2 adults to Mauritius</li><li>• International flights from Johannesburg (OR Tambo) to Mauritius. Internal flights within South Africa are not included.</li><li>• Transfers to and from the Mauritius airport</li><li>• 7 nights accommodation in a Luxury hotel on an all-inclusive basis</li><li>• Travel insurance and passport costs not included.</li><li>• Winners drawn before 15 November 2025 should be available to travel in the month of December 2025, winners selected from 01 January 2026, should be prepared to travel before 30 June 2026.</li></ul> <p>Secondary prizes:</p> <ul style="list-style-type: none"><li>• 68 Luxury Sunglass vouchers, each valued at R2200.00</li><li>• 30 Polarbox Coolers each valued at R1000.00, to be redeemed at any Hirsch's stores nationwide;</li><li>• 2745 mobile data each valued at R90</li></ul>

	<ul style="list-style-type: none"> <li>• Plus cash prizes to the value of R500,000,00</li> </ul>
<b>Selecting Winner(s)</b>	<ul style="list-style-type: none"> <li>• Determining Prize winner(s): Winners will be selected during the competition period with the winners of the Main Prizes being selected after the Closing Date by means of random draw</li> <li>• Basis of re-allocation if a Prize is not claimed: If the Promoter (or its agents) are unable to reach any of the potential prize winners after 3 attempts made within 3 working days of their name being drawn, such winner will be disqualified, and a runner-up finalist will be deemed the potential prize winner.</li> </ul>
<b>Entrant Requirements</b>	<ul style="list-style-type: none"> <li>• Min age: 18 years.</li> <li>• Country of residence: Republic of South Africa.</li> <li>• Other: Participants must be in possession of a valid South African Identity Document, resident/work permit, and/or Driver's License (for identification), and valid passport (for travel).</li> </ul>
<b>Excluded Entrants</b>	<p>Any of the following:</p> <ol style="list-style-type: none"> <li>1. Agents, distributors, and other organisations commercially connected to the Promoter.</li> <li>2. Employees and directors of the Promoter, including their families and co-habitors.</li> <li>3. Shareholders in the Promoter.</li> </ol>
<b>Entry Instructions</b>	<p>To enter the competition, Participants are required to purchase any 1 Ola Ice Creams of the following participating products (retain your till slip as proof of purchase):.</p> <p>Participating Products include:</p> <p>MAGNUM MINI CLASSIC MULTI PACK (5X55ML)  MAGNUM MINI WHITE ALMOND MULTI PACK (5X55ML)  MAGNUM MINI ALMOND MULTI PACK (5X55ML)  MAGNUM MINI CHOC COOKIE CRUMBLE MULTIPACK (5X55ML)  MAGNUM MINI CHOC BROWNIE MULTIPACK (5X55ML)  OLA VANILLA TUB 5L  OLA RICH &amp; CREAMY CHOCOLATE 1.8L  OLA RICH &amp; CREAMY CHOC VANILLA CARAMEL 1.8L  OLA RICH &amp; CREAMY VANILLA 1.8L  OLA RICH &amp; CREAMY NEOPOLITAN 1.8L</p>

	<p>PADDLE POP MP PINEAPPLE &amp; RASPBERRY (10X57ML)</p> <p>Or purchase any 2 Ola Ice Creams of the following participating products:</p> <p>MAGNUM MINT 100ML  MAGNUM WHITE ALMOND 100ML  MAGNUM CLASSIC 100ML  MAGNUM DEATH BY CHOCOLATE 100ML  MAGNUM ALMOND 100ML  MAGNUM CHOCOLATE COOKIE CRUMBLE 90ML  MAGNUM CHOCOLATE BROWNIE 90ML  OLA CHOC &amp; VANILLA CUP 125ML  OLA JOY BERRY DELIGHT 80ML  OLA JOY TROPICAL DELIGHT 80ML  OLA JOY CARAMEL DIP 80ML  OLA JOY MILKSHAKE DIP 80ML  OLA JOY CHOC DIP 80ML  OLA CARAMEL PIE 70ML  OLA CHOC PIE 70ML  OLA JOY RASPBERRY FLAVOR 80ML  OLA JOY ORANGE FLAVOUR 80ML  OLA JOY APPLE FLAVOUR 80ML  PADDLEPOP RAINBOW 60ML  PADDLE POP CHOCOLATE 60ML  PADDLE POP TUBE ORN MNG 90ML  PADDLE POP TUBE PN RASP 90ML  PADDLE POP ORANGE 60ML  CORNETTO CHOC 110ML  CORNETTO CLASSIC 110ML  PADDLE POP TWIST EXOTIC 80ML  PADDLE POP TWIST ISLAND 70ML</p> <ul style="list-style-type: none"> <li>WhatsApp your till slip to the number +27 64 863 9292 from a cell phone number that has been RICA'd and registered in the name of the participant and follow the prompts to complete your entry.</li> </ul>
<b>Opening/Closing Date for Entries</b>	<ul style="list-style-type: none"> <li>Opening Date: 1st of October 2025</li> <li>Closing Date: 31st of March 2026</li> </ul>
<b>Other Competition Requirements</b>	<p>Proof of purchase (till slip) must be retained to stand a chance of winning the prize. The winner will be required to produce this proof to be awarded the prize.</p>

<b>Notification of Winning and Claiming Prizes</b>	<p>Notification of winning:</p> <ul style="list-style-type: none"> <li>• Method: Telephonically or via sms or via WhatsApp.</li> <li>• Timing: Within 3 working days of their name being drawn</li> </ul> <p>Claiming Prizes:</p> <ul style="list-style-type: none"> <li>• Method: By submitting proof of purchase (till slip) and a copy of ID and/or driver's license to the Promoters representative.</li> <li>• Timing: Within 3 working days of notification</li> </ul>
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### 3. Competition Basis

3.1. This Competition is:

- a. **open** to those meeting the **Entrant Requirements**;
- b. **not open** to those falling within the description of **Excluded Entrants** (even if they meet the Entrant Requirements).

3.2. You must follow the **Entry Instructions**.

3.3. Entries must not be automatically generated by computer or otherwise submitted on an inappropriate basis (for example using multiple names, email or social media accounts to enter).

### 4. Entries

4.1. Entries that (i) do not comply with these Competition Terms & Conditions; or (ii) are incomplete, corrupted or late, may be **rejected, disqualified, removed and/or deleted** by the Promoter.

4.2. Your entry includes any materials provided as part of or in relation to that entry. Where entry to the Competition involves provision of **written, recorded, pictorial or other material** in electronic or other form, you must ensure your entry:

- a. is **(i)** suitable for public access and in particular does not contain nudity, pornographic, religiously/culturally/politically insensitive, defamatory or violent content; and **(ii)** not in breach of the applicable laws;
- b. does **not contain or refer to any products or brands other than those of the Magnum Ice Cream Company** (unless such inclusion is entirely incidental, not prominent and is reasonably necessary due to the nature of the entry);
- c. **is your own work** and does not contain any intellectual property of another party unless you have the necessary permissions for its provision and use, reproduction and other dealing in accordance with these Competition Terms & Conditions (including Clause 4.3 below);
- d. only contains someone's **name or likeness** if they have provided written permission (permission from parents/legal guardians required for under 18s).

- 4.3. You grant the Promoter a perpetual, irrevocable, worldwide, royalty-free, sub-licensable and transferable right to use, reproduce, distribute, and make derivative works of your entry, in any media and through any media channel. You will not grant these rights to any other party.

## 5. Responsibility for Entries

- 5.1. If you are **submitting an entry on behalf of more than one person/party** (including on behalf of an organisation), you must ensure that you have authority to accept these terms on their behalf and ensure they comply with these terms.
- 5.2. You must comply with these Competition Terms & Conditions and **not otherwise unlawfully seek to misuse or tamper with the processes and rules of the Competition**.
- 5.3. You must indemnify and defend the Promoter and other members of the The Magnum Ice Cream Company (Pty) Ltd (including their respective directors, officers and employees) in respect of all liabilities, losses and damages of any kind **resulting from your breach of these Competition Terms & Conditions**. The Promoter excludes responsibility for those liabilities, losses and damages, although nothing in these Competition Terms & Conditions is intended to limit the Promoter's liability for (i) fraud; (ii) intentional misconduct; or (iii) for death or personal injury caused by its negligence (including that of its employees and agents)).
- 5.4. You must indemnify and defend the Promoter and other members of the The Magnum Ice Cream Company (Pty) Ltd (including their respective directors, officers and employees) in respect of any **third party claim** that your entry or its use in accordance with these Competition Terms & Conditions breaches applicable laws, confidentiality obligations or intellectual property rights due to your **breach of these Competition Terms & Conditions**.
- 5.5. The **Promoter is not in any event responsible for:**
- a. entries lost, damaged or delayed as a result of any network, computer hardware or software failure of any kind or any other event which is either unforeseen or outside of the Promoter's direct reasonable control;
  - b. your costs of preparing or submitting an entry.

## 6. Winners

- 6.1. The **winner(s) will be notified** using the method and within the timing set out in the Competition Details.
- 6.2. The winner(s) must **claim their Prize** using the method and within the timing set out in the Competition Details. If the Prize is unclaimed after this time, the right to the Prize lapses and the Promoter may offer the Prize to a substitute winner selected in accordance with the method noted in the Competition Details (in the absence of specification, a fair basis which aligns closely with the winner selection method).
- 6.3. The Promoter may (at its discretion or where required by law) provide or publish **details of the winner(s) (name and county)**. Requests for provision/publication should be sent to the Promoter contact details (as provided in the Competition Details above) no later than within ten weeks after the Competition closing date, enclosing a stamped SAE if by post.

- 6.4. In the event of any **uncertainty or difference of opinion** regarding the administration of the Competition (including the award of Prizes), the decision of the Promoter is final (this does not remove any legal rights).
- 6.5. No **correspondence** should be entered into between you and the Promoter, unless specifically requested by the Promoter.

## 7. Prizes

- 7.1. The Promoter may require **proof of identity** before releasing any Prize.
- 7.2. Statutory warranties apply but otherwise the Prizes are **awarded 'as is'** without any warranty, undertaking or guarantee.
- 7.3. The Promoter's commitment is to **make Prize(s) available** in accordance with and subject to these terms. Consequently, each winner is responsible for any and all:
- a. visas and permits;
  - b. fuel, consumables and accompanying items;
  - c. upkeep, licence renewals and ongoing or periodic requirements;
  - d. taxes and other such personal liabilities; and
  - e. matters of physical fitness and capability,

as well as any other ancillary matters **required for**, or arising from, **receipt, use or enjoyment of the Prizes**.

- 7.4. Winners must adhere to any **third party terms**, such as event organiser terms, which apply to the Prize (these will be made available on request).
- 7.5. The Promoter reserves the right to **substitute the prize** for an alternative of equal or greater value. The Promoter is under no obligation to offer a cash alternative.
- 7.6. If your entry is **subsequently disqualified**, any Prize granted must be returned at your cost or compensation provided where return is no longer possible.

## 8. Publicity

- 8.1. Winner(s) will, at the Promoter's reasonable request, participate in **publicity** relating to this Competition. This may include winner(s) being filmed, photographed and/or interviewed by the Promoter or on its behalf. The winner(s) grant(s) the Promoter a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable and transferable licence to use, reproduce, distribute and make derivative works of such footage / photographs / testimonials in any media and through any media channel.

## 9. Miscellaneous

- 9.1. Unless expressly stated by the Promoter in the written Competition materials, this Competition is in no way **sponsored or endorsed by any third party**.
- 9.2. If other **language versions** of these terms are also made available, the English language version takes precedence in the event of any inconsistency.
- 9.3. **Each provision in these Competition Terms & Conditions is severable**. If any provision is held to be invalid or unenforceable by a court or other competent authority, that invalidity or unenforceability will not affect the remainder of these Competition Terms & Conditions.

## 10. Governing Law and Disputes

- 10.1. This Competition (including these Competition Terms & Conditions and any related dispute) is **governed by and will be interpreted according to the laws** of the country in which the Promoter has its registered or primary address as stated in the Competition Details, except to the extent of mandatory laws applicable due to the location or nature of the Competition, Prize or relevant entrant.
- 10.2. Without restricting anyone from seeking injunctions or other temporary relief in a competent court, if a dispute arises the courts of the country in which the Promoter has its registered or primary address as stated in the Competition Details will **resolve the issue**, except to the extent you have the right to resolve a dispute in the courts of other jurisdictions due to the location or nature of the Competition, Prize or relevant entrant.