

## Kiwi STEP-UP 2025 CAMPAIGN COMPETITION TERMS AND CONDITIONS

### The Promoter and the service provider administering the Competition:

- SC Johnson & Sons Proprietary Limited, registration number 1960/004775/07, a company incorporated in South Africa, is the promoter of the promotional competition entitled KIWI Step Up – 2025 (the "**Promoter**").
- The Promotor has procured the services of Tradeway Promotions Proprietary Limited, registration number 2010/002599/07, a company incorporated in South Africa ("**Tradeway**") to administer, undertake, manage, co-ordinate and implement the KIWI Step Up – 2025 competition (the "**Competition**").

### Eligibility Requirements, Entry Dates and Times

- By entering into the Competition, entrants hereby agree to the terms and conditions set out below.
- The Competition is open from **00h01 on 01 November 2025 during the hours of 05h00 and 23h00** and ends at midnight on **31 January 2026**. Any entries received **outside of the hours of 05h00 and 23h00** or before the opening date and time or after the closing date and time will not qualify as valid entries and will not be considered.
- The Competition is open to:
  - South African residents residing in South Africa who are in possession of a valid South African identity document or passport; and
  - Zambian residents residing in Zambia who are in possession of a valid Zambian identity document or passport,

**except for** any director, member, partner, employee, agent, consultant or marketing service provider of the Promoter (each a "**Promoter Related Party**") or any person who, directly or indirectly controls or is controlled by the Promoter or any Promoter Related Party, and in the case of Promoter Related Parties who are individuals, his/her/their spouses, life partners, business partners or immediate family members.

- Any entrant under the age of 18 must be assisted by his/her/their guardian, who hereby consents to the entrant's entry and participation in the Competition and the participant's receipt/possession of a prize, if the entrant wins a prize.
- To participate in the Competition, entrants:
  - must buy ANY Kiwi Shoe Polish below:
    - Kiwi Shoe Polish Black 50ml
    - Kiwi Shoe Polish Dark Brown 50ml
    - Kiwi Shoe Polish Black 100ml;
  - must add +2760 601 6053 as a contact on WhatsApp, send a Whatsapp message to +2760 601 6053 saying "Hi" and follow the prompts to stand a chance to WIN a share of R2.1 million in prizes; and
  - will then be prompted to provide:
    - the till slip from his/her/their purchase of a Kiwi Shoe Polish Black 50ml, a Kiwi Shoe Polish Dark Brown 50ml or a Kiwi Shoe Polish Black 100ml; and
    - a copy of his/her/their valid identity document or passport, bank account confirmation as well as education enrolment. This information is required for cash prize processing, should they be drawn and validated as a winner.
- Entrants must enter the Competition on a mobile phone that is owned by and registered in the name of the entrant, or, in the case of an entrant who is under the age of 18, his/her/their guardian. No other person can use another person's mobile phone to enter the Competition. If it is discovered that entrant has entered using a mobile phone that is not registered to them or his/her/their guardian, as the case may be, they will be disqualified, and the entrant will forfeit and must refund any prizes won by them to the Promoter. This is to avoid fraud and to facilitate compliance with applicable laws.
- Mobile data costs may apply if a Wi-Fi network is not used.

- No computer-based/ computer-generated entries will be accepted.
- Entries from disqualified entrants' cell phone numbers will be rejected and blacklisted for the remainder of the Competition.
- Entrants have an opportunity to call the Client Call Centre on 011 514 0160 (a Tradeway number), between 09h00 – 16h30, Monday to Friday
- All entries using till slips and ID documents to ensure compliance with the Competition terms and conditions are subject to verification.

## Prizes

- There are four categories of prizes in the Competition, as follows:
  - South Africa: weekly "bursary" cash prizes;
  - South Africa: weekly "spot" cash/ data/ airtime voucher prizes; and
  - Zambia: weekly cash prizes for the payment of arrear, current or ensuing school fees or for purchase of school related necessities or activities such as uniform, stationery and other education related purchases.
- **Eligible entrants** may enter each category and across categories **in their territory**, multiple times, but only if a separate till slip for each entry, irrespective of the category, is provided in response to the WhatsApp prompts. The same till slip cannot be used for multiple entries. This means that each entry in any category requires:
  - the purchase of a Kiwi Shoe Polish Black 50ml, a Kiwi Shoe Polish Dark Brown 50ml or a Kiwi Shoe Polish Black 100ml; and
  - the submission of a Whatsapp message to +2760 601 6053 saying "Hi" and the completion of the prompts.
- Entrants are limited to winning **one prize per category only**.
- The day after winners are drawn, they will be notified via telephone call, Whatsapp message or email, to let them know they have won.

*Weekly "bursary" cash prizes **ONLY** for winners who are **South African residents residing in South Africa***

- A total of one hundred winners who are **South African residents residing in South Africa** will be drawn at random by the WhatsApp service provider, and each winner will be allocated **R10 000.00** (ten thousand rand) (including any VAT, to the extent applicable) in cash which will be paid and must be applied in the manner described below.
- These weekly "bursary" cash prizes will be allocated as follows:

Start of Week	End of Week	Draw Date	Number of Weekly Bursary Winners
November 3, 2025	November 9, 2025	November 10, 2025	8
November 10, 2025	November 16, 2025	November 17, 2025	8
November 17, 2025	November 23, 2025	November 24, 2025	8
November 24, 2025	November 30, 2025	December 1, 2025	8
December 1, 2025	December 7, 2025	December 8, 2025	7
December 8, 2025	December 14, 2025	December 15, 2025	7
December 15, 2025	December 21, 2025	December 22, 2025	7

December 22, 2025	December 28, 2025	December 29, 2025	7
December 29, 2025	January 4, 2026	January 5, 2026	8
January 5, 2026	January 11, 2026	January 12, 2026	8
January 12, 2026	January 18, 2026	January 19, 2026	8
January 19, 2026	January 25, 2026	January 26, 2026	8
January 26, 2026	January 31, 2026	February 2, 2026	8

- These "bursary" cash prizes will be applied and paid in the following manner:
  - winners will be requested to nominate:
    - the educational institution in South Africa or Zambia where either the winner or his/her/their dependents attend at the time of winning;
    - the educational institution in South Africa or Zambia where either the winner or his/her/their dependents intend to apply to attend in the future; or
    - any educational institution in South Africa or Zambia of his/her/their choice.
  - Educational institutions of all education levels in South Africa or Zambia are eligible for nomination by the winner, including early learning, pre-primary, primary, secondary and tertiary educational institutions.
  - If the winner nominates an educational institution in South Africa or Zambia where he/she/they or their dependent(s) attend(s) at the time of winning, the cash will be paid directly to that educational institution to be applied towards the payment of his/her/their or his/her/their dependent's(s') outstanding and/or overdue tuition fees and/or tuition fees required for the remainder of the school year. Any surplus will be paid into a discretionary investment product held in the name of either the winner or, if the winner is under eighteen, in the name of his/her/their guardian, and, similarly, if the winner nominates an educational institution in South Africa or Zambia where he/she/they or his/her/their dependent(s) intend to apply to attend in the future, the cash will be paid into a discretionary investment product held in the name of either the winner or, if the winner is under eighteen, in the name of his/her/their guardian (in either case, the "Account Holder").
  - The Account Holder shall be required to appoint either Hereford Risk Management Services, an authorised financial services provider (FSP No. 43373), or any other financial services provider nominated by the Promotor or by Tradeway ("FSP") to provide advice and non-discretionary intermediary services relating to such investment. The Account Holder shall be limited in his/her/their choice of discretionary investment product to products and services promoted by such FSP. The Account Holder shall be required to agree to the usual requirements and terms relating to such investment and the FSP's services. The Account Holder shall apply the entire investment and proceeds thereon towards the payment of the winner's or their dependent's(s') ensuing school fees. The Account Holder shall, prior to each withdrawal from the investment, provide written evidence of school fees that are payable not exceeding the amount of the withdrawal to the FSP. The Account Holder shall, following the use of the withdrawn amount to pay school fees, provide written evidence of such payment to the FSP. The Account Holder hereby authorises and instructs the FSP to provide information relating to the winner's discretionary investment product, any and all withdrawals and any written evidence of school fees payable or paid to the Promotor and to Tradeway. The winner acknowledges that neither the Promotor nor Tradeway will provide any financial services.
  - If the winner nominates an educational institution in South Africa or Zambia of his/her/their choice, other than an educational institution where he/she/they or his/her/their dependent(s) attend(s) at the time of winning, the cash will be paid directly to that educational institution to be applied towards facilities, systems, books and/or equipment. The application of the cash by the educational institution is subject to verification, including by way of till slips or bank confirmations as proof of payment.
  - Whether the winner's cash prize is applied to the payment of outstanding, overdue, due or ensuing tuition fees or towards facilities, systems, books and/or equipment, the winner's nominated educational institution will be contacted, to ascertain the balance on the account held by the winner with that educational institution after the payment of outstanding, overdue, due or ensuing tuition fees or after payment towards facilities, systems, books and/or equipment, as the case may be, if any. Should there be any cash surplus remaining after payment to the educational institution of outstanding, overdue, due or ensuing tuition fees or after payment towards facilities, systems, books and/or equipment, this cash surplus may be paid directly into the bank account of the winner or, in the case of a winner who is under the age of 18, his/her/their guardian (who will be required to provide his/her/their banking details for this purpose) for the

purchase of school related necessities or activities such as uniform, stationery and other education related purchases. The application of any cash surplus is subject to verification, including by way of till slips or bank confirmations as proof of payment.

- The funds will be accessible at any time, provided they are used exclusively for educational purposes. Cash withdrawals are not permitted. Hereford Group will coordinate the transfer of funds to the relevant educational institution upon request.
- Quarterly investment statements will be provided to winners as proof of the value and authenticity of the discretionary investment product.
- To set up the policy, the following information is required from either the winner or, in the case of a winner who is under the age of 18, his/her/their guardian:
  - Copy of ID/Birth Certificate
  - Proof of address
  - Proof of SARS income tax number
  - Contact details and email address

**Weekly "spot" cash/ data/ airtime voucher prizes for winners who are *South African residents residing in South Africa only***

- An additional R600 000.00 (six hundred thousand rand) (including any VAT, to the extent applicable) in prizes is allocated to weekly spot prizes, as follows:
  - 200 (two hundred) cash prizes of R2 000.00 (two thousand rand) (including any VAT, to the extent applicable) each; and
  - 1000 (one thousand) airtime or data vouchers of R200.00 (two hundred rand) (including any VAT, to the extent applicable) each.
- These weekly "spot" cash/ data/ airtime voucher prizes will be allocated as follows:

End of Week	Draw Date	Weekly Instant Winners - R2 000 Instant Cash Winners	Weekly Instant Winners - R200 Instant Data/Airtime Winners
November 9, 2025	November 10, 2025	0	76
November 16, 2025	November 17, 2025	0	77
November 23, 2025	November 24, 2025	0	77
November 30, 2025	December 1, 2025	20	77
December 7, 2025	December 8, 2025	20	77
December 14, 2025	December 15, 2025	20	77
December 21, 2025	December 22, 2025	20	77
December 28, 2025	December 29, 2025	20	77
January 4, 2026	January 5, 2026	20	77
January 11, 2026	January 12, 2026	20	77
January 18, 2026	January 19, 2026	20	77
January 25, 2026	January 26, 2026	20	77
January 31, 2026	February 2, 2026	20	77

**Weekly cash prizes *ONLY* for winners who are winners who are *Zambian residents residing in Zambia, respectively* and who are *NOT South African citizens***

- A total of ten (10) winners who are Zambian residents, residing Zambia, respectively, will be drawn at random by the WhatsApp service provider, and each winner will be allocated R5 000.00 (five thousand rand) (including any VAT, to the extent applicable) in cash which will be paid and must be applied in the manner described below.

- These weekly cash prizes will be allocated as follows:

Start of Week	End of Week	Draw Date	Zambia Weekly Cash Winners – R5 000
November 3, 2025	November 9, 2025	November 10, 2025	0
November 10, 2025	November 16, 2025	November 17, 2025	0
November 17, 2025	November 23, 2025	November 24, 2025	0
November 24, 2025	November 30, 2025	December 1, 2025	1
December 1, 2025	December 7, 2025	December 8, 2025	1
December 8, 2025	December 14, 2025	December 15, 2025	1
December 15, 2025	December 21, 2025	December 22, 2025	1
December 22, 2025	December 28, 2025	December 29, 2025	1
December 29, 2025	January 4, 2026	January 5, 2026	1
January 5, 2026	January 11, 2026	January 12, 2026	1
January 12, 2026	January 18, 2026	January 19, 2026	1
January 19, 2026	January 25, 2026	January 26, 2026	1
January 26, 2026	January 31, 2026	February 2, 2026	1

- These weekly cash prizes will be paid directly into the bank account of the winner or, in the case of a winner who is under the age of 18, his/her/their guardian (who will be required to provide his/her/their banking details for this purpose) for the payment of arrear, current or ensuing school fees or for the purchase of school related necessities or activities such as uniform, stationery and other education related purchases. The application of the cash is subject to verification, including by way of till slips or bank confirmations as proof of payment.

### Draw and prize distribution

- The judges' decision (being the decision of the Promoter) is final, and no correspondence will be entered into.
- The mobile phone number of the entrant or his/her/their guardian is key to all entries and the entrant must use, and for the purposes of Competition related communications, will be contacted on, the same number of the mobile phone used by the entrant to enter the Competition. The entrant must ensure that the same mobile phone used by the entrant to enter the Competition, having the same number used by the entrant to enter the Competition, is available during office hours for the purposes of Competition related communications.
- Should the winner not be contactable via telephone call, Whatsapp message or email, for whatever reason, including incorrect telephone numbers or inoperative telephone numbers, after three attempts having been made within three working days of the winner's name having been being drawn, such winner will be disqualified and a new winner will be drawn, in accordance with these terms and conditions.
- Each entrant must have purchased a Kiwi Shoe Polish Black 50ml, a Kiwi Shoe Polish Dark Brown 50ml or a Kiwi Shoe Polish Black 100ml per entry and be able to produce: a valid till slip, a copy of his/her/their ID, bank account confirmation, and proof of education enrolment, if requested by the Promoter, to enable the Promoter to administer the Competition.
- An entrant who is a winner who fails, refuses or is unable, for whatever reason, to:
  - claim a prize within 1 month of having been notified that they are a winner;
  - provide the required documentation within 1 month of having been notified that they are a winner; and/or
  - comply with any of the Competition terms and conditions,
 will automatically be **disqualified as a winner** and a new winner will be drawn in accordance with these terms and conditions.

- Payments will be made within 10 – 14 working days of receiving all relevant documents, as described under the section headed "Prizes" above.
- Upon confirmation by the Promoter and Tradeway of the despatch of the prize to the winner and the redemption of the prize from Tradeway, the winner will have no further claim against the Promoter or Tradeway arising out of the entrant having won a prize and hereby waives, renounces, shall not seek to enforce and releases each of the Promoter and Tradeway from any claims that the entrant may have arising out of his/her/their having won a prize.
- No substitution of, or cash redemption of non-cash prizes for example, vouchers, is permitted. Prizes are not transferable.

### **Personal information and waiver**

- By entering the Competition, the entrant hereby:
  - authorises the Promoter and Tradeway, to collect, store and use the entrant's personal information, for the purposes of administering, undertaking, managing, co-ordinating and implementing the Competition and the allocation, payment and/or distribution of prizes, including to communicate with the entrant and to respond to any queries that the entrant may have in connection with the Competition and to compile profiles for statistical purposes that are de-identified so that the profiles or statistics will not be linked to any person; and
  - warrants that the personal information provided by them, or, in the case of an entrant who is under the age of 18, provided by his/her/their guardian, is the entrant's own personal information.
- The type of personal information collected and processed by the Promoter and Tradeway from entrants includes information that the entrant provides in response to the WhatsApp prompts and/or to requests in connection with the administration, undertaking, management, co-ordination and implementation of the Competition and the allocation, payment and/or distribution of prizes. The Promoter and Tradeway may need to disclose the entrants' personal information to Hereford Group and any educational institution in South Africa or Zambia nominated by those entrants who are winners.
- SC Johnson's privacy policy is available at <https://privacy.scjbrands.com/en-za>, which by entering into the Competition, the entrant hereby accepts.
- The entrant hereby acknowledges that his/her/their participation in the Competition is voluntary, and hereby grants to the Promoter and Tradeway, the right, without remuneration, to:
  - photograph, make recordings of and/or film the entrant's acceptance and/or receipt of any prize, if the entrant wins a prize, and to use, reproduce, adapt, communicate to the public and distribute images, photographs and footage arising from such photographing, recording and/or filming in any manner or medium, including its social media platforms, worldwide for marketing and promotional purposes; and
  - to identify the entrant as an entrant/ if the entrant wins a prize, a winner, and to use the entrant's name in connection with such images, photographs and footage.
- A winning entrant has the right to revoke such consent or object the use of to the images, photographs and footage of them being used as described above, by written notification to the Promoter at SC Johnson & Sons Pty Ltd, Maxwell Office Park, Magwa Crescent, Building 4, Second Floor Waterfall City, 2090, South Africa. Attention: KIWI Marketing Department or contact reception Tel: +27 (0)10 055 8060.
- No entrant shall have any recourse or claim against the Promoter and/or Tradeway as a result of: (a) any amendment to these terms and conditions, (b) the Promoter's cancellation, termination or suspension of the Competition and/or (c) the Promoter's inability, despite attempts in line with these terms and conditions, to reach a participant.

### **Contact for further information or enquiries**

- For further information or enquiries please email our consumer services [zatak2us@scj.com](mailto:zatak2us@scj.com) or call Customer homecare line: +27 (0) 800 864 628.