

## OLA – MAKE THIS MOMENT SUMMER CAMPAIGN

### TERMS & CONDITIONS

**COMPETITION DATES: 1 October 2025 – 31 March 2026**

1. The promoter is The Magnum Ice Cream Company (Pty) Ltd (“the Promoter”) and Vetro Media is the “Promoter Agent”.
2. The promotional competition is open to all South African residents in possession of a valid identity document.
3. The promotional competition is only open to participants over the age of 18.
4. These Terms and Conditions will prevail in the event of any conflict or inconsistency with any other communications sent to you by us, including advertising or Promotional materials. Prize redemption instructions are deemed to form part of the Terms and Conditions.
5. The promotional competition is not open to any director, member, partner, employee, agent, retailer or consultant of the Promoter, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
6. By participating in this competition participants are asked to Opt In to receive future marketing material from the brand/s on promotion. The participant is under no obligation to Opt In to still enter the promotional competition.
7. All personal information (‘Personal Data’) supplied by participants shall be processed in accordance with South African data protection legislation and the Promoter’s Privacy Policy.
8. This promotional competition is open from 1 October **2025** and ends at 12am (midnight) on **31 March 2026**. Any entries received after the closing date will not be considered.

### ENTRY REQUIREMENTS

*To enter the competition, Participants are required to purchase any 1 Ola Ice Creams of the following participating products (retain your till slip as proof of purchase):.*

Participating Products include:

MAGNUM MINI CLASSIC MULTI PACK (5X55ML)

MAGNUM MINI WHITE ALMOND MULTI PACK (5X55ML)

MAGNUM MINI ALMOND MULTI PACK (5X55ML)

MAGNUM MINI CHOC COOKIE CRUMBLE MULTIPACK (5X55ML)

MAGNUM MINI CHOC BROWNIE MULTIPACK (5X55ML)

OLA VANILLA TUB 5L

OLA RICH & CREAMY CHOCOLATE 1.8L

OLA RICH & CREAMY CHOC VANILLA CARAMEL 1.8L

OLA RICH & CREAMY VANILLA 1.8L

OLA RICH & CREAMY NEOPOLITAN 1.8L

PADDLE POP MP PINEAPPLE & RASPBERRY (10X57ML)

*Or purchase any 2 Ola Ice Creams of the following participating products:*

MAGNUM MINT 100ML

MAGNUM WHITE ALMOND 100ML

MAGNUM CLASSIC 100ML

MAGNUM DEATH BY CHOCOLATE 100ML

MAGNUM ALMOND 100ML

MAGNUM CHOCOLATE COOKIE CRUMBLE 90ML

MAGNUM CHOCOLATE BROWNIE 90ML

OLA CHOC & VANILLA CUP 125ML

OLA JOY BERRY DELIGHT 80ML

OLA JOY TROPICAL DELIGHT 80ML

OLA JOY CARAMEL DIP 80ML

OLA JOY MILKSHAKE DIP 80ML

OLA JOY CHOC DIP 80ML

OLA CARAMEL PIE 70ML

OLA CHOC PIE 70ML

OLA JOY RASPBERRY FLAVOR 80ML

OLA JOY ORANGE FLAVOUR 80ML

OLA JOY APPLE FLAVOUR 80ML

PADDLEPOP RAINBOW 60ML

PADDLE POP CHOCOLATE 60ML

PADDLE POP TUBE ORN MNG 90ML

PADDLE POP TUBE PN RASP 90ML

PADDLE POP ORANGE 60ML

CORNETTO CHOC 110ML

CORNETTO CLASSIC 110ML

PADDLE POP TWIST EXOTIC 80ML

## PADDLE POP TWIST ISLAND 70ML

WhatsApp your till slip to the number +27 64 863 9292 from a cell phone number that has been RICA'd and registered in the name of the participant and follow the prompts to complete your entry.

The participants that meet the requirements of this clause shall qualify as an entrant in the Promotion ("Entrant").

9. Entrants are permitted to unlimited entries with different purchases of the participating products. Entrants are only allowed to win once.
10. Winners will be drawn at random by Vetro media, based on the entries of that week. The Promoter and brand team hold the right to select winners based on their judging criteria.
11. Prizes include:

One of 4 Main Prize includes:

- Trip for 2 adults to Mauritius
- International flights from Johannesburg (OR Tambo) to Mauritius. Internal flights within South Africa are not included.
- Transfers to and from the Mauritius airport
- 7 nights accommodation in a Luxury hotel on an all-inclusive basis
- Travel insurance and passport costs not included.
- Winners drawn before 15 November 2025 should be available to travel in the month of December 2025, winners selected from 01 January 2026, should be prepared to travel before 30 June 2026.

Secondary prizes:

- 68 Luxury Sunglass vouchers, each valued at R2200.00
- 30 Polarbox Coolers each valued at R1000.00, to be redeemed at any Hirsch's stores nationwide;
- 2745 Spar Mobile SIM and airtime each valued at R90
- Plus cash prizes to the value of R500,000,00

12. Any prize not taken up for any reason will be forfeited.

13. Prizes are not exchangeable or transferable.

## JUDGING CRITERIA

14. **Entrants must:**

- a. Participants must keep their till slip as proof of purchase.
- b. Participants must upload a correct till slip. If a participant uploads an incorrect till slip, the Promoter reserves the right to deem that entry as invalid.
- c. Participants must enter in their correct contact details. If a winner has given incorrect contact details, the Promoter reserves the right to select another Winner in terms of the rules.
- d. Participants may enter as many times as they wish, provided that each entry is associated with a separate purchase and accurate barcode.
- e. Any Prize not taken up for any reason within one month of notification will be forfeited.
- f. Prizes are not exchangeable or transferable.

- g. A single person/ID number may only **win 1 Prize per competition**.

## **SELECTING WINNERS**

15. The Winner will be required to provide their till slip, name, ID number, copy of their identity document, contact details, and will be contacted to acknowledge the receipt of the prize.
16. The Winners will be selected by means of a random draw and will be notified telephonically where the Winner will be required to verify their details. The Promoter (or their agent) will endeavour to contact the prize Winner three (3) times on the day of draw after their name/number is drawn. A WhatsApp notification will also be sent to the winners as an extra attempt (a further 24 hours will be given for the winner to respond). If the Prize Winner cannot be contacted during this period, the Prize will be forfeited, and another Winner will be selected in accordance with the rules.

## **DELIVERY OF PRIZE**

17. The drawn candidates who need to be verified as Prize winners will be contacted by Promoter "agency" where agency will require the drawn candidate to furnish agency with the aforesaid required documentation within three (3) days of confirmation of telephonic call, once all documents have been verified, agency will then fulfil the prize within 15 working days. If the Prize Winner cannot produce the documents during this period, the Prize will be forfeited, and another Winner will be selected in accordance with the rules.
18. By entering, you consent to your name being used in promotional materials and on social media if you win.

## **GENERAL**

19. The Winner may be required to sign an Indemnity and Media Release forms
20. A copy of these rules can be obtained from the Consumer Call Centre on telephone number 0860 151 141
21. Failure to claim the Prize or a refusal or inability to share required documentation or comply with any of the competition requirements within 1 month will disqualify the Winner and a new Winner will be drawn in terms of these rules.
22. The Promoter shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
23. The Promoter shall not be responsible for the failure of any technical element relating to this promotion that may result in an entry not being successfully submitted.
24. Responsibility is not accepted for entries lost, damaged or delayed as a result of any network, computer or cell phone hardware or software failure of any kind. Proof of sending will not be accepted as proof of receipt.

25. The Promoter reserves the right to disqualify any claim if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data. This applies during the campaign period including after the campaign ends, ie. during the validation and verification process once campaign ends.
26. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
27. **NOTE:** Any attempt to use multiple cell phone details or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant.
28. The Promoter reserves the right to use the images taken of the Winner for publicity purposes in any manner they deem fit, without remuneration being made payable to the Winner. However, the Winner has the right to object to these images being used by written notification to the Promoter at 15 Nollsworth Crescent, Nollsworth Park, La Lucia, 4051 Att: Legal Department.
29. The Promoter shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in its opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoter or its agents.
30. In the event that the Prize is not available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize of equal value.
31. Neither the Promoter, its agents, its associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant or the Winner.
32. The judges' decision is final and no correspondence will be entered into.
33. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.
34. This promotional competition is in no way sponsored, endorsed or administered by, or associated with Telkom, MTN, Vodacom and Cell C and the participants acknowledge that they are providing information to the Promoter and its agents only and not to telephone networks.
35. All participants in this competition release Telkom, MTN, Vodacom and Cell C from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.
36. The Promoter reserves the right to delete any information uploaded by a participant which the Promoter, in its absolute discretion, believes is illegal, obscene, offensive or defamatory, or infringes the intellectual property rights of a third party, or is otherwise inappropriate for a campaign designed for mass audience entertainment

37. Participants warrant that they have full rights to the images and stories that they upload and that the use of the said material shall not constitute a breach of any third party's copyright or other intellectual property rights.
38. Participants agree that by uploading their "images" and/or stories, they grant permission to the Promoter to use the images or stories or any part thereof, in any and all media for promotional / marketing purposes with no consideration payable to the participants.

#### **PRIVACY NOTICE**

UPrivacy Notice can be obtained from :.....

This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook and the participants acknowledge that they are providing information to the Promoter and its agents only and not to Facebook.

All participants in this Competition release Facebook from all liabilities and claims arising out of or in connection with this competition and these terms and conditions.

NOTE: Any attempt to use multiple cell phone details or other tactics to enter or vote more than the stated limit may result in disqualification and all associated entries and/or votes will be void. Entries or votes generated by script, macro, bot, commercial contest subscription, incentives or other means not sponsored by the Promoter, vote-swapping sites, voting software, entering service sites or any other automated means and entries or votes by any means that subvert the entry/voting process or do not

conform to the terms or spirit of these competition rules, will void the entry/votes and may disqualify the entrant